



HEART TEAM
EDUCATION
ASSOCIATION

Program

WEBINAR

Pharmacoeconomic Aspects of Implementing a Patient Blood Management Program in a Country

DATE: SEPTEMBER 10, 2020

TIME: 20H00 - 21H30 TURKISH TIME (TRT)
19H00 - 20H30 CEST

<https://giganode.org/webinar-pharmacoeconomics/>

Speaker

SERDAR GUNAYDIN, MD, PHD:

FACULTY, DEPARTMENT OF CARDIOVASCULAR SURGERY, MINISTRY OF HEALTH, CITY HOSPITAL CAMPUS, ANKARA - TURKEY

CAGRI KALACA, MD:

FOUNDER OF SAGLIK BAHCESI & UZAKYAKIN COMPANIES; EXECUTIVE BOARD MEMBER, EUROPEAN FORUM FOR PRIMARY CARE (EFPC)

RABIA KAHVECI, MD:

SENIOR TECHNICAL ADVISOR FOR PHARMACEUTICAL POLICY AND GOVERNANCE OF SAFEMED, UKRAINE; DIRECTOR OF INTERNATIONAL HEALTH TECHNOLOGY ASSESSMENT SOCIETY (HTAI); STEERING COMMITTEE MEMBER OF HTAI DEVELOPING COUNTRIES INTEREST GROUP; CHAIR OF THE HTAI MEDICAL DEVICES INTEREST GROUP AND THE CHAIR OF EURASIAN HTA INITIATIVE

PATRICK MEYBOHM, MD, MHBA:

DIRECTOR OF UNIVERSITY CLINIC OF ANESTHESIOLOGY, UNIVERSITY OF WÜRZBURG, GERMANY

Moderator

SERDAR GUNAYDIN

Content

INTRODUCTION

20:00 – 20:10 TRT

┆ S. GUNAYDIN

TURKEY AT A GLANCE AND FUTURE TRENDS IN HEALTH ECONOMICS
(ENGLISH WITH SUBTITLES IN TURKISH LANGUAGE)

20:10 – 20:25 TRT

┆ C. KALACA

HEALTH TECHNOLOGY ASSESSMENT (HTA) FOR AN EVIDENCE INFORMED
DECISION MAKING ECOSYSTEM: WHAT GLOBAL EXPERIENCE BRINGS TO THE
FIELD OF BLOOD MANAGEMENT

(ENGLISH WITH SUBTITLES IN TURKISH LANGUAGE)

20:25 – 20:40 TRT

┆ R. KAHVECI

HEALTH ECONOMIC FOOTPRINT OF PATIENT BLOOD MANAGEMENT:
PREOPERATIVE ANEMIA MEASURES IN CLINICAL PRACTICE IN THE GERMAN
HEALTH SYSTEM

(ENGLISH WITH SUBTITLES IN TURKISH LANGUAGE)

20:40 – 20:55 TRT

┆ P. MEYBOHM

BUILDING A COST-EFFECTIVE PATIENT BLOOD MANAGEMENT PROGRAM:
PROJECTIONS FROM A LARGE VOLUME TERTIARY HOSPITAL IN TURKEY
(ENGLISH WITH SUBTITLES IN TURKISH LANGUAGE)

20:55 – 21:10 TRT

┆ S. GUNAYDIN

Q&A

21:10 – 21:30 TRT

┆ S. GUNAYDIN